



Postcard Happy New Year, with happy children, 1963.

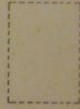
The size is continental 6" x 4". Postally unused and unmarked. Published by IZOGIZ, circulation 3,800,000 copies. The logo of the publishing house is in the top left-hand corner on the verso. The artists' names, S.Rusakov and V. Zarubin, is printed in the lower left-hand corner. The artwork depicts a pair of happy children tobogganing down Father Frost's icy beard. Actually, a rather rare specimen of a non-political, non-propaganda postcard, especially for the first years of the Soviet space exploration program and the height of the Cold War.

In excellent condition. The artwork is pristine, the paper is clean on both sides, the corner bumps are microscopic.

Item# 41621

\$20.00





Vertical line on the left side of the address area.

Three horizontal lines for the address.

One horizontal line for the recipient's name.

Художники С. Русаков и В. Зарубин.

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Полиграфкомбинат, г. Калинин. 3. 434.