

Postcard Happy Women's Day to our Moms, dated 1961.

The size is continental 6" x 4", postally unused and unmarked. Published by the SOVIET ARTIST Publishers, Moscow, circulation 1,200,000 copies. The logo of the publishing house is in the top left corner in the back. The back is undivided. The name of the artist, Yu. Uzbakov, is printed in the bottom left corner. The back features hand-written well wishes for the International Women's Day from a boy named Oleg to his grandmother and another female relative, most likely living with the grandma.

The front features a colorful and cheerful cartoonish picture of children working on a poster congratulating all mothers with March 8th, rather typical for a March 8th postcard. The hand-written greeting on the reverse is made with a fountain pen, not a common possession in a Soviet family in 1962, especially for a child. The verbiage of the greeting is interesting in that even though it begins with "the" stock greeting used by practically all, the boy added a more personal wish for his grandma not to get sick. The custom of sending, or giving personally, these postcards on March 8th was quite mandatory socially, if not officially. Nobody wanted to feel like a pariah for not doing it! Few people, especially children, could find more personal words for this mostly political holiday. Apparently, this boy, Oleg, did love his grandma!

The postcard is in very good condition. Apart from very faint and minor soiling along the top edge, minute corner bumps and small creases at the top corners, there is no other damage of any kind. The paper shows mild and even age-toning.

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\$24.00

