

"Don't Be Like That!" full-size poster published in 1957 by the IZOGIZ (State Fine Arts Publishing House) in Moscow.

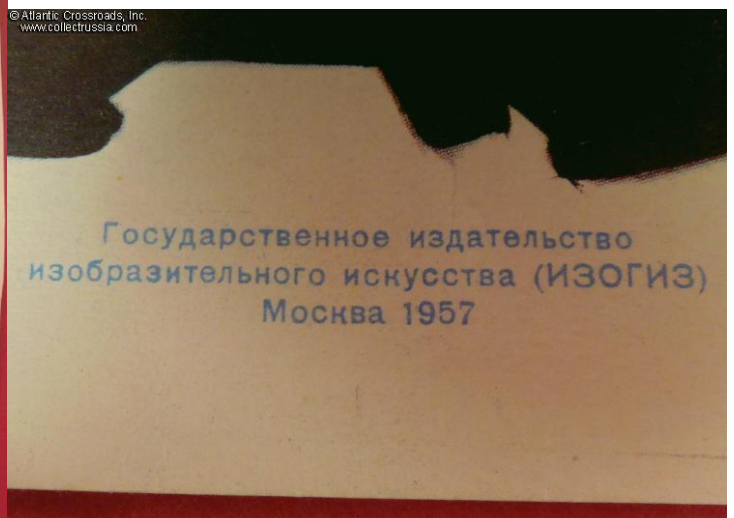
Measures 17.5" x 22.5". The original artwork was created jointly by artists K. Ivanov and V. Briskin.

In very good to excellent condition. A few minor edge tears at the margins do not affect the image and would completely disappear if framed. There are a couple of light horizontal creases that are also not detractive and will not be noticeable when the poster is properly displayed.

This poster from 1957 is a pictorial lesson in good manners. The meaning of the artwork may be lost on today's audience, but in the Soviet Union it was considered a very bad form not to yield a seat in public transportation to the elderly, especially women. In this case, the most obvious target of criticism is the inconsiderate kid wearing the Soviet public school uniform of the period. The stoic babushka standing next to him is shouldering a heavy bag full of groceries she just purchased. Not to escape the scorn are the two young people in the rear of the bus (or tram): an overdressed dandy in the back and a blonde with fancy hairdo peeking out of her headscarf. The whole scene has a cartoonish and satirical feel to it. A very uncommon piece of propaganda art from the bygone era.

Item# 34266

**\$275.00**



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Ленинградская фабрика офсетной печати  
Главполиграфпрома Министерства культуры СССР  
Ленинград, Кронвернская, 9.

С 1. 1. 1967 г.  
Цена 08 коп.

Художники: К. ИВАНОВ, В. БРИСКИН.  
Технический редактор М. Гаммер.  
Изд № 1-387. 0,5 б. л. Тир. 125 000 экз.

Редактор М. Сергеева.  
Ш-01679 от 18/II-57 г.  
Цена 75 коп. Зак. № 299.